

Delivery of digital artwork



The document

Use a clear filename that corresponds with the enclosed prints

Please take care to use a clear folder structure:

- Separate folder for Fonts
- Separate folder for illustrations
- Separate folder for make- up

VJD uses Apple Macintosh hardware

Program's

We prefer files made up in:

- Adobe Illustrator till CS5
- Adobe Photoshop till CS5
- Adobe Indesign till CS5
- QuarkXPress 6.5 or lower
- Adobe Acrobat Professional (PDF-HR)

General conditions for delivery of artwork

It's important that all the "open" files are supplied according the following instructions:

- To guarantee a good control of the documents, prints need to be supplied on 100% (a deviant percentage indicate on the proof) and printed with die cutting tool and corner signs. Digital die cutting tools need to be supplied in EPS.
- Illustrations and files need to be supplied in CMYK and/or PMS. Resolutions should be minimum 300 dpi.
- Containing all used text lettertypes (fence- and printerfonts and also fonts used in EPS-files)
- We prefer to receive files designed in other program's (see above) in PDF, (High resolution 1,4). In these files we can't make any corrections or replace illustrations.
- When the image is outside the die cutting tool, the overfill should be 2.5 mm. Standard trapping needs to be 0.144PT
- Create a separate die cutting tools with the support colour named "die cut" en make sure that the die cutting colours are placed in "overfill".
- Files made up in RGB need to be converted to CMYK

Test runs

- Please deliver colour separated prints with your artwork.
- We prefer to make wet in wet printproofs in case of first print runs

Media

- DVD
- CD
- USB